

creatis





[European Cultural Incubator]

CREATIS, residence for cultural entrepreneurs, is a space dedicated to entrepreneurship and innovation in the cultural fields: media, audiovisual, animation, music, architecture, web culture, advertising, fashion, visual arts, photography, culinary arts, crafts, design, press, radio, heritage, performing arts, public art, etc.

Created in Paris in 2012 and Brussels in 2016, the program is designed to support and accelerate the development of companies in the cultural and creative sector.

In Brussels, the incubator is housed in the ING Art Center on Place Royale, which already hosts the exhibitions organised by the bank ING Belgium, thus becoming a permanent forum for dialogue with the city and society in the heart of the Mont des Arts, right in the centre of Brussels.

Created in 2012 in Paris



Opening in Brussels in 2016



What we do

Emphasis is placed on companies developing innovative digital-related activities, working on projects that can be rolled out on the European and international markets, and whose creators are driven by a desire to end the silo approach to sectors and working methods.

Entrepreneurs are supported in these new markets thanks to the international presence of CREATIS, particularly in France where the structure is already successfully supporting more than 100 businesses.





What we do

We select innovative companies. They pay a rent to use the space and receive high quality services.

We give access to ...

- a place offering optimum conditions, encouraging the development of the activity;
- personalized support with very high added value;
- other partner incubators abroad (Creatis Paris and Brussels, Usine 71 in Lyon);
- VC and Business angels and partners, for example Google which is an official partner.



Cultural ecosystem

This incubator captures the best operators of cultural entrepreneurship: it helps innovative entrepreneurs in the early stages of their development. And creates a space of representation and communication to tell the story of these companies and invite other companies to seize this space.

Creatis develops links between incubated projects, artists, and scientific research.

Creatis uses the space to train and educate citizens and young audiences on scientific and artistic issues.

4 years
105 cultural entrepreneurs



Impact on cultural sector

Media,
audiovisual,
animation,
music,
architecture,
web culture,
advertising,
visual arts,
photography,

culinary arts,
crafts,
press,
radio,
heritage,
performing arts,
public art,
etc.



Musique - 20%
Arts - 10%
Medias - 9%

60

startups now in incubation

150

people working

+350

new jobs

+26

M€ total income

+12

M€ money raised

4

years

105

cultural
entrepreneurs

Impact on
cultural sector

A woman with short brown hair, wearing a light blue sweater and a necklace, stands in a modern office setting. She has her hands raised in a gesture while speaking. In front of her is a long wooden table with a laptop and some papers. The background features large windows and a dark wall. The right side of the image is overlaid with a large orange triangle containing white text.

International

Creatis is now located in the heart of Europe in Brussels, next to all the European institutions. Some projects are already supported by European Programs and incubated in different countries, each time supported by Creatis.

Creatis will open 2 new locations in Africa in 2017 to expend opportunities for cultural entrepreneurs

We want to incubate international projects and offer new opportunities for our partners.