

# creotis



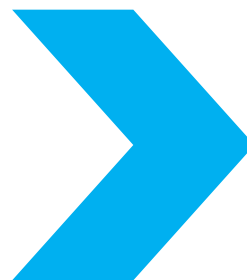




# [European Cultural Incubator]

CREATIS, residence for cultural entrepreneurs, is a space dedicated to entrepreneurship and innovation in the cultural fields: media, audiovisual, animation, music, architecture, web culture, advertising, fashion, visual arts, photography, culinary arts, crafts, design, press, radio, heritage, performing arts, public art, etc.

...



Created in Paris in 2012 and Brussels in 2016, the program is designed to support and accelerate the development of companies in the cultural and creative sector.

In Brussels, the incubator is housed in the ING Art Center on Place Royale, which already hosts the exhibitions organised by the bank ING Belgium, thus becoming a permanent forum for dialogue with the city and society in the heart of the Mont des Arts, right in the centre of Brussels.



Created in 2012 in Paris





# Opening in Brussels in 2016





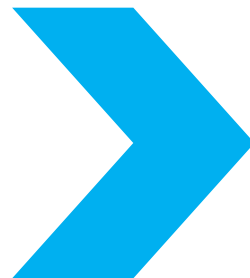


# What we do

We select innovative companies. They pay a rent to use the space and receive high quality services.

We give access to a place offering optimum conditions, encouraging the development of the activity;

Access to personalized support with very high added value;



Access to other partner incubators abroad (Creatis Paris and Brussels, Usine 71 in Lyon);

Privileged access to crowdfunding platforms and their partners;

Access to VC and Business angels and partners, for example Google which is official partner.



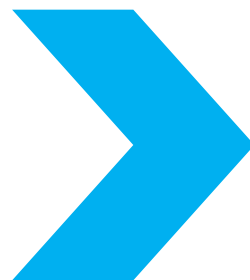




# What we do



Emphasis is placed on companies developing innovative digital-related activities, working on projects that can be rolled out on the European and international markets, and whose creators are driven by a desire to end the silo approach to sectors and working methods.



Entrepreneurs are supported in these new markets thanks to the international presence of CREATIS, particularly in France where the structure is already successfully supporting more than 100 businesses.

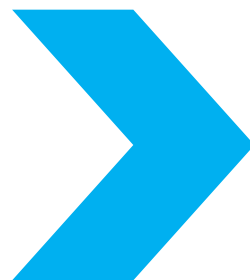




# Creating a cultural ecosystem



This incubator captures the best operators of cultural entrepreneurship: it helps innovative entrepreneurs in the early stages of their development. And creates a space of representation and communication to tell the story of these companies and invite other companies to seize this space. ...



Creatis develops links between incubated projects, artists, and scientific research.

Creatis uses the space to train and educate citizens and young audiences on scientific and artistic issues.





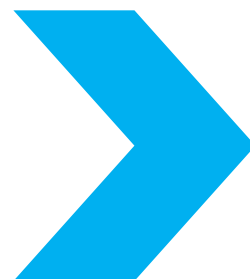


# Impact on cultural sector

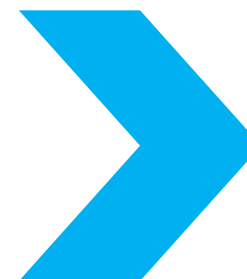
4 Years

105

Cultural  
Entrepreneurs



Media,  
audiovisual,  
animation,  
music,  
architecture,  
web culture,  
advertising,  
visual arts,  
photography,  
culinary arts,  
crafts, press,  
radio, heritage,  
performing arts,  
public art, etc.



Musique \_20%  
Arts\_10%  
Médias\_9%

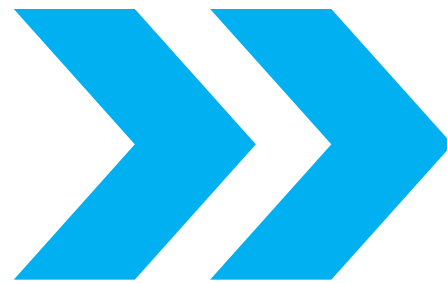


# Impact on cultural sector

4 Years

105

Cultural  
Entrepreneurs



60 startups now in incubation

150 People working

+ de 350  
New jobs

+ de 26 M€  
Total income

+ de 12 M€  
Money raised

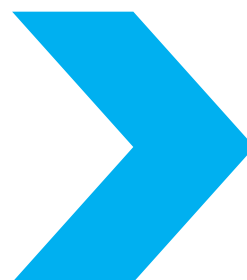




# INTERNATIONAL

Creatis is now located in the heart of Europe in Brussels, next to all the European institutions.

Some projects are already supported by European Programs and incubated in different countries, each time supported by Creatis.



Creatis will open 2 new locations in Africa in 2017 to expend opportunities for cultural entrepreneurs

We want to incubate international projects and offer new opportunities for our partners.





Bruxelles

Paris

Dakar (2017)

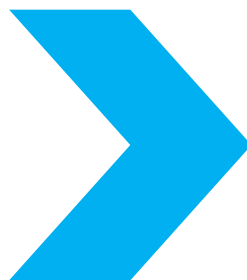
Cotonou (2017)





# CREATIS SEOUL

Seoul is a unique opportunity for the creation of a Creatis Space. Because of the dynamism of it's cultural ecosystem internationally as well as it's dynamism within the country. Creatis Expertise and opportunities of international development would make it a impactful project.



Some companies incubated in Creatis are already working between Korea and Europe.

For example Delitoun









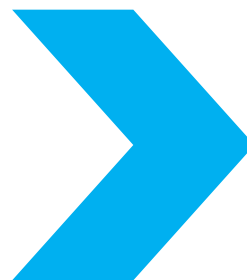


# The place



A central and identified location capable of hosting the companies as well as organizing events.

Between 500 and 1000 square meters.



A place allowing conviviality because user-friendliness is necessary for the development of the ecosystem;

The impact of the site is necessary to have an impact with the project



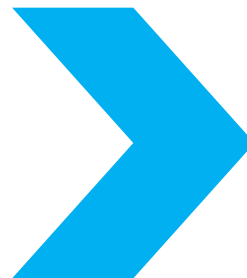


# The partner



The partner profile is a company or institution specialized in cultural industries.

The partner helps to find a place to locate the incubator.



The partner backs creative entrepreneurs in different ways: it provides advices, brings entrepreneurs together, helps them build on their ideas, etc.

The partner would co-create the place with Creatis.