

WHAT'S A 360°
MARKETING
SOLUTION BY



OUR CAMPAIGN
EXAMPLE

CROSSROADS

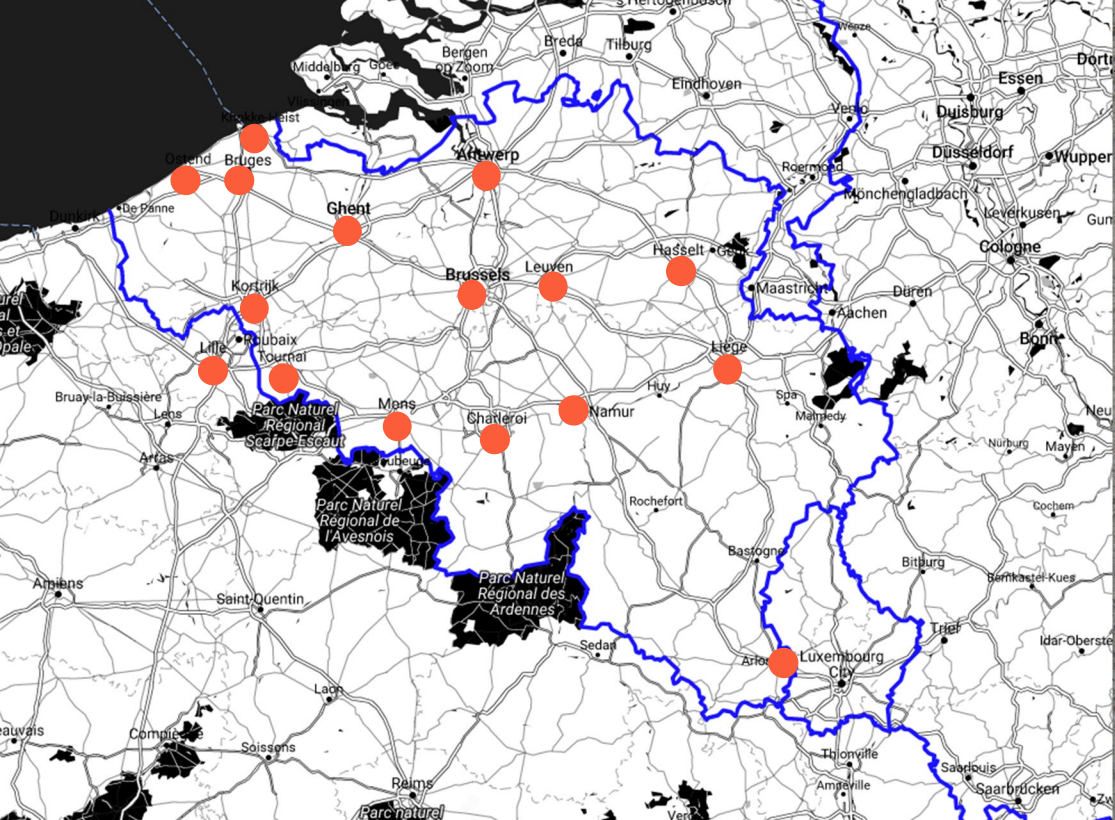
CURATED BY FUSE



DISPLAY

For the crossroad campaign we use different ways to spread our posters. By the traditionnal display (street frame and tape), but also in the street with the glue.





OUR CITIES



YOUR POSTERS



SOCIAL MEDIA

For the online campaign we can now propose you different possibilities to spread your event, with our facebook page «Brussels Today» and «Brussels Tonight» or even our web app «B2N»

This option was unfortunately not possible in last june for the crossroad.

|BRUSSELS
TODAY! + |BRUSSELS
TONIGHT + B2N

100 000 | 15 000
FOLLOWERS | USERS



CosMotion

Publié par Juliette Greindl [?] · 17 mai ·

Fuse's Festival 9 th June !!!

It's hard to measure the impact that Fuse has had on techno in the past 20 years. Capturing the energy as the dance music of Detroit exploded into a global phenomenon in the 90s, the club has always stood proud as a bastion of techno culture that continues a long tradition of uncompromising electronic music in Belgium.

From Motor City innovators such as Juan Atkins, Robert Hood and Carl Craig to show stopping acts like Bjork, Daft Punk and Aphex...

[Afficher la suite](#)



Crossroads #xrds17

Crossroads - Brussels

XRDS.BE

SCENOGRAPHY

We create for the crossroad an exclusive scenography, we try to keep the atmosphere of the fuse by adding natural aspect with the wood that we mostly use in this scenography. we also create the signpost to guide the visitors through the event. We work in collaboration with «Atelier Eloko» and «First Entreprise» on this project.





